

PRESS INFORMATION

CHARITY AUCTION

PIN. FOR ART 2020

FOR THE BENEFIT OF PINAKOTHEK DER MODERNE
AND MUSEUM BRANDHORST

LIVE AUCTION

Saturday, November 21, 2020, 8:15 p.m.

Online live-stream

www.kettererkunstlive.de

ONLINE ONLY

Accepting bids from November 1, 2020, 3 p.m.

Auction end November 22, 3 p.m.

www.ketterer-internet-auctions.com



Auction Preview:

For individual viewing appointments: +49 (0)89 18 930 95 0

UPDATE: November 2, 2020

Artists And Museums All Over the Country In A State Of Emergency.

PIN. Charity Auction Goes Fully Digital.

Corona smashed the great plans the Friends of PIN. had. Instead of the big saleroom auction at Pinakothek der Moderne and different satellite locations, there will now be two digital online charity auctions.

“Our motto has never been more topical: **Life is Art. Now more than ever.** We are taking on this challenge”, explains PIN. managing director Dorothee Wahl in Munich. “The second wave of corona forced us to make entirely new plans. But corona is not going to weaken our commitment to support museums and artists with the yields from the charity auction this year, too.”

Which is why only the live events with an audience will be canceled, while the charity auction itself will take place live and online. And everyone is welcome to place bids. “Those who want to join us in our support of museums, galleries and artists in hard times like these get a perfect chance to do so. Indeed, it’s really easy: The live auction will be streamed online. Commissions can be placed before the auction, but for those who don’t want to pass on the excitement of an auction, we also offer phone and online bidding,” explains auctioneer Robert Ketterer.

The art world needs help and solidarity now more than ever: Museum visits have plummeted due to corona and the institutions face empty pockets, budget cuts and canceled exhibitions. Long-planned projects are put on hold.

A lot of galleries are in exactly the same situation. And when museums and galleries are ailing, artists get into dire straits, too, and the future of the entire scene is in peril – but without art the world would be a different place.

“PIN. has already seen a wave of aid,” states Dorothee Wahl. The circle of friends feels strong solidarity with the museums it supports. Artists, at the same time, show a strong sense of solidarity with the museums that exhibit their works. PIN.’s intention behind this auction is to support the entire art scene: this is the first time that consigning galleries and artists get a substantial share of the auction’s proceeds. Last but not least, those buying an artwork in this auction do their best to help art and culture survive.

“Art lovers have it in their hands,” says Dorothee Wahl. “With a successful sale of the around 100 works we have been entrusted with we can set a strong signal for the art location Munich.” And make sure that planned exhibitions of works by Gerhard Richter, Ólafur Elíasson, Alexandra Bircken or Maarten Baas will take place.

The rest of the concept remains untouched.

Here are the facts:

- Charity auction on November 21, 2020 at 8:15 p.m.
live on www.kettererkunstlive.de (commissions, phone- and online bidding)
- Also: Online Only Auction on www.ketterer-internet-auctions.com
from November 1, 3 p. m. to **November 22, 3 p.m. (new end date)**
- Catalogs as pdf and in print form as well as additional insights online
- Audio explanations for every work available online
- Virtual exhibition tour (tbd)

Ketterer Kunst offered PIN. to hold the auction in a digital format. “We’ve got the technology and my experienced team will do everything to help PIN. continue its outstanding work for the good of art, even more so in challenging times like these,” explains Robert Ketterer, who will be auctioneer of the PIN. charity auction for the first time this year.

In normal times around 800 people take part in the auction held at the rotunda of Pinakothek der Moderne. Now PIN. hopes to raise global interest.

International Commitment – Artists in the PIN. Charity Auction

The call for participation was met with strong resonance around the globe. Nearly hundred artists and galleries from Europe, China and the U.S.A. have consigned works. The auction comprises works by, among others:

Karel **Appel**, Georg **Baselitz**, Anne **Collier**, Raoul **de Keyser**, Olafur **Eliasson**, Günter **Förg**, David **Goldblatt**, Raymond **Hains**, Lena **Henke**, K.H. **Hödicke**, Alex **Katz**, William **Kentridge**, Astrid **Klein**, Brigitte **Kowanz**, Michel **Majerus**, Otto **Piene**, Neo **Rauch**, Thomas **Struth**, Grace **Weaver**, Guan **Xiao**, Samson **Young**.

Let's party for art – in front of the screen!

Register to bid and find more information here:

[ONLINE ONLY AUCTION](#)

[LIVE AUCTION](#)

About PIN. Friends of Pinakothek der Moderne e.V.

PIN. was founded under the name "Galerie Verein" (Gallery Association) in 1965 and owes its present strength with some 900 members to a longstanding tradition. It always has and always will be the goal to make contemporary art accessible to a wide audience. Far more than thousand works of art were acquired over the past 55 years. With the Pinakothek der Moderne, umbrella organization of the 'Bayerische Staatsgemäldesammlungen', 'Graphische Sammlung München', the 'Architekturmuseum der TUM' and the 'Neue Sammlung', as well as the neighboring Museum Brandhorst, PIN. supports two of the most renowned European art- and culture institutions. The primary funding aim is to help realize ambitious exhibition projects and innovative commission projects, as well as to make acquisitions of notable artworks possible.

About Ketterer Kunst:

Robert Ketterer has realized impressive results with his company for many decades and has taken many charity auctions on the winning track. He is a pioneer in internet auctions as his house organized the first online only auction as early as in 2007, meanwhile he has established an own platform on www.ketterer-internet-auctions.com. The family company Ketterer Kunst (www.kettererkunst.com) with headquarters in Munich and branches in Hamburg, Duesseldorf, Berlin as well as with a global network of representatives in, among others, the USA and Brazil, was founded in 1954. It is one of the leading European houses for auctions of Fine Art from the 19th to the 21st Century and Rare Books. According to the latest figures issued by artnet Price Database for 2019, Ketterer Kunst holds place 7 in the global ranking for Art after 1900, for Art of the 20th Century it is the strongest-selling family business world-wide.

PIN. Charity Auction is supported by



Press Contact

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